



Presented by:



2019 Sponsorship Opportunities

Your opportunity to connect with more than 1,200 attendees at the largest gathering of legal professionals in Connecticut!

The 2018 Connecticut Legal Conference was one of the CBA's most successful events. With over 40 top-rate practical programs, more than 50 Exhibitors and Sponsors, and compelling luncheon speakers, we completely sold out, hosting more than 1,200 attendees.

We invite you to participate in the 2019 Connecticut Legal Conference! In the chart below you can find more information on the different types of sponsorship opportunities for the June 10, 2019 event. In addition, each package has different options (see next page), allowing each sponsor a unique role at the conference.

	Bronze	Silver	Gold	Platinum
Logo on Event Website, Signage, and Program
Recognition during CBA Annual Meeting and Luncheon
Promotional Item in Attendee Bags (1,100 pieces due to CBA by May 25, 2018 — no paper collateral)
Prominent Exhibit Space (One Skirted Table and Two Chairs)
Recognition on Postcard and in Three CBA Social Media Posts		.	.	.
Tickets to CBA Annual Luncheon and Meeting		2	5	10
Logo in Conference Marketing E-mails			.	.
Logo on Speaker Lounge Signage and Promotional Material in the Lounge				.
Color Ad in Event Program		1/4 Page	1/2 Page	Full Page
Package Price	\$1,500	\$3,500	\$5,000	\$7,500

Check One Option

(All sponsorship packages include offerings listed in chart as well as selecting one option in the corresponding sponsorship category.)

Platinum Package

- Option 1: CBA Annual Meeting and Luncheon Sponsor - *Logo on All Meeting/Luncheon Marketing*
- Option 2: Keynote Speaker Sponsor - *Logo on Keynote Speaker Signage and Marketing*
- Option 3: On-Demand Product Sponsor - *Logo on all Post-Conference On-Demand Products*

Gold Package

- Option 1: Networking Breakfast Sponsor - *Logo on Networking Breakfast Marketing*
- Option 2: President's Reception Sponsor - *Exclusive Exhibit Space During Reception and Logo on Reception Marketing*
- Option 3: Wi-Fi Sponsor - *Logo on all Wi-Fi Marketing*

Silver Package

- Option 1: Bag Sponsor - *Logo on 1,100 Attendee Bags*
- Option 2: Seminar Materials Sponsor - *Logo on Digital Materials and E-mails Distribution of Materials*
- Option 3: Charging Stations Sponsor - *Logo placed on All Charging Station Signage*

Bronze Package

- Option 1: Headshot Photography Sponsor - *Logo Placed on Headshot Photography Station Signage*
- Option 2: Education Track Sponsor - *Promotional Materials in Track Seminar Rooms, Logo on Conference Schedule*
- Option 2: Break Sponsor - *Logo on all Break Signage*

Company Name: _____ Company Representative: _____

Address (City, State, Zip): _____

Phone: _____ E-mail: _____ Website: _____

Credit Card #: _____ CVV#: _____ Exp. Date: _____

Name on Card: _____ Billing Zip Code: _____

Signature: _____ Date: _____

Make all checks payable to the Connecticut Bar Association

**Please return this form to Natalie Jackson at
(860)612-2035 • njackson@ctbar.org or mail to:
30 Bank Street, New Britain, CT 06051**