

# 2023 Connecticut Legal Conference Sponsorship Opportunities



**Your opportunity to connect with more than 1,000 attendees at the largest gathering of legal professionals in Connecticut!**

We invite you to participate as a sponsor for the **Connecticut Bar Association's 2023 Connecticut Legal Conference**, taking place on **June 5, 2023**. This statewide event will feature over 40 top-rate educational programs throughout the day and engaging plenaries covering the latest developments in the legal community.

Don't miss out on this opportunity to showcase your company to Connecticut's legal community. The table below outlines the details of what is provided for the different levels of sponsorship available. The following page outlines different packages available for each level of sponsorship as well as separately purchasable add-ons, allowing you to customize the promotional offerings for your company.

	Platinum	Gold	Silver	Bronze
<b>Logo on Event Website, Signage, and Program</b>	•	•	•	•
<b>Recognition during CBA Annual Meeting and Luncheon</b>	•	•	•	•
<b>Promotional Item in Attendee Bags</b> (Sponsors are responsible for providing items for all bags by May 15, 2023 - no paper collateral)	•	•	•	•
<b>Prominent Exhibit Space</b> (One Skirted Table and Two Chairs)	•	•	•	•
<b>Vendor Listing</b>	•	•	•	•
<b>Logo in Conference Marketing Emails</b>	•	•	•	Session Specific
<b>Recognition on Postcard and in Three CBA Social Media Posts</b>	•	•	•	
<b>Advertisement in Program Booklet</b>	Full Page	Half Page	Quarter Page	
<b>Tickets to CBA Annual Luncheon and Meeting</b>	10	5	2	
<b>Banner Ads on Event Page</b>	•			
<b>Logo on Speaker Lounge Signage and Promotional Material in the Lounge</b>	•			
<b>Package Price</b>	<b>\$7,500</b>	<b>\$5,000</b>	<b>\$3,000</b>	<b>\$1,500</b>

# Check One Option

(All sponsorship packages include offerings listed in chart as well as one option in the corresponding sponsorship category.)

## Platinum Package

- ☐ Option 1: CBA Annual Meeting and Luncheon Sponsor - ~~Logo on All Meeting/Luncheon Marketing~~ **SOLD**
- ☐ Option 2: National CLE Presenter Sponsor - ~~Logo on National CLE Presenter Sponsor Signage and Marketing~~ **SOLD**
- ☐ Option 3: On-Demand Product Sponsor - *Logo on All Post-Conference On-Demand Products*

## Gold Package

- ☐ Option 1: Networking Breakfast Sponsor - *Logo on Networking Breakfast Marketing*
- ☐ Option 2: President's Reception Sponsor - *Exclusive Exhibit Space during Reception and Logo on Reception Marketing*
- ☐ Option 3: Wi-Fi Sponsor - *Logo on all Wi-Fi Marketing*

## Silver Package

- ☐ Option 1: Bag Sponsor - *Logo on over 800 Attendee Bags*
- ☐ Option 2: Seminar Materials Sponsor - *Logo on Digital Materials and Emails Distribution of Materials*
- ☐ Option 3: Charging Stations Sponsor - *Logo placed on All Charging Station Signage*

## Bronze Package

- ☐ Option 1: Headshot Photography Sponsor - *Logo Placed on Headshot Photography Station Signage*
- ☐ Option 2: Session Sponsor - *Promotional Materials in Session Seminar Rooms, Logo on Conference Schedule*
- ☐ Option 2: Break Sponsor - *Logo on All Break Signage*

### Additional Add-Ons

- ☐ **Push Notifications in the conference app - \$200**
- ☐ **Banner Ad in the conference app (1200px x 200px) - \$150**

Company Name: \_\_\_\_\_

Company Representative: \_\_\_\_\_

Address (City, State, Zip): \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ CVV#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Make all checks payable to the Connecticut Bar Association*

Please return this form to [sponsorship@ctbar.org](mailto:sponsorship@ctbar.org) or  
mail to: **30 Bank Street, New Britain, CT 06051**