



Sponsorship,
Exhibitor, and
Advertising
Opportunities

CONNECTICUT
LEGAL
CONFERENCE



JUNE 10
2024

HARTFORD, CT

The Connecticut Legal Conference is the Largest Annual Gathering of Legal Professionals in the State

Don't miss out on this opportunity to showcase your company to Connecticut's legal community. This package outlines our sponsorship and exhibitor opportunities as well as add-on options, allowing you to customize your company's promotional offerings.

The Connecticut Legal Conference Features:

40+ Exhibitors and Sponsors

Over 130 Speakers

More than 700 Attendees

50% of Attendees Work at a Solo or Small Firm

Top Practice Areas:

- Bankruptcy
- Estates and Probate
- Family Law
- Real Property
- Tax Law
- Workers' Compensation

New This Year

Seminars Focused on the Future of the Legal Profession and the Use of AI



Join us at the **2024 Connecticut Legal Conference**, on **Monday, June 10, 2024**, as a sponsor, exhibitor, and/or by purchasing an ad.



June 10, 2024
Connecticut Convention Center, Hartford

Sponsorship Opportunities

All sponsorship packages include offerings listed in chart as well as one option in the corresponding sponsorship category.

	Platinum	Gold	Silver	Bronze
Logo on Event Website, Signage, and in Event Program	•	•	•	•
Recognition during CBA Annual Meeting and Luncheon	•	•	•	•
Promotional Item in Attendee Bags (Sponsors are responsible for providing items for all bags. 800 pieces due to CBA by May 1, 2024 - no paper collateral)	•	•	•	•
Exhibit Space (One Skirted Table and Two Chairs)	Prominent Placement	Prominent Placement	•	•
Sponsor listing in Event Program	•	•	•	•
Logo on Annual Meeting Welcome Slide	•	•	•	•
Logo in Conference Marketing Emails	•	•	•	Seminar Specific
CBA Social Media Post(s)	3	2	1	
Color Ad in Event Program	Full Page	Half Page	Quarter Page	
Tickets to CBA Annual Meeting and Luncheon	10	5	2	
Banner Ad in Event App	•	•		
Package Pricing	\$7,500	\$5,000	\$3,500	\$2,000

Platinum Package

~~Option 1: CBA Annual Meeting and Luncheon Sponsor - Logo on All Meeting/Luncheon Signage and Marketing~~ **SOLD**

~~Option 2: National CLE Presenter Sponsor - Logo on National CLE Presenter Sponsor and Marketing~~ **SOLD**

Option 3: Track Materials Sponsor - Logo on Digital Materials for One Selected Track and Email Distribution of Materials

Gold Package

Option 1: Networking Breakfast Sponsor - Logo on Networking Breakfast Signage

Option 2: President's Reception Sponsor - Exclusive Exhibit Space during Reception and Logo on Reception Signage

Option 3: Break Sponsor - Logo on Morning and Afternoon Break Signage

Silver Package

Option 1: Bag Sponsor - Logo on Approx. 800 Attendee Bags

Option 2: Wi-Fi Sponsor - Logo on All Wi-Fi Signage

Option 3: Charging Station Sponsor - Logo on Charging Station Signage

Bronze Package

Option 1: Headshot Photography Sponsor - Logo on Headshot Photography Station Signage

Option 2: Seminar Sponsor - Logo on Signage for One Selected Seminar and Promotional Materials in the Seminar Room

Option 3: Speaker Lounge Sponsor - Logo on Signage and Promotional Materials in the Speaker Lounge



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Exhibitor Opportunities

One 72" x 30" draped and skirted table and up to two chairs
Vendor Listing on conference website, in event program, and in event app
One ticket to CBA Annual Meeting and Luncheon
One promotional item in attendee bag (Exhibitor is responsible for providing items for all bags. 700 pieces due by May 15, 2024—no paper collateral)
Package Pricing \$1,239

Additional Add-Ons

	Rate
Additional 72" x 30" draped and skirted table and up to two chairs	\$489
10-amp outlet	\$95
Hardwired Internet connection (per line/per day)	\$100
Additional Tickets to the CBA Annual Meeting and Luncheon	\$60/per person
Push Notification Attendees will receive a prompt to visit your booth once in the event app	\$200
Banner Ad Direct conference attendees to visit your website with a banner ad (1200 px x 200 px) on the event homepage/homescreen in the event app	\$150

Advertising Opportunities

	Rate
Quarter page color ad in event program (2.375"w x 3.875"h)	\$225
Half page color ad in event program (5"w x 3.875"h)	\$325
Full page color ad in event program (5"w x 8"h)	\$600



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Please read all of the following information. Signing the Sponsor/Exhibitor/Advertising Agreement Form indicates that you have read and agree to the terms outlined below.

Liability

The Connecticut Bar Association and Connecticut Convention Center will not be responsible for any loss, damage, or injury that may occur to the exhibitor, the exhibitor's employees, or property from any cause whatsoever prior to, during, or subsequent to the period covered by the Sponsor/Exhibitor/Advertising Agreement. Upon signing the Agreement Form, the exhibitor/sponsor/advertiser expressly releases the Connecticut Bar Association and Connecticut Convention Center from, and agrees to indemnify same against, any and all claims for such loss, damage, or injury.

Exhibitor Information

- The Connecticut Bar Association will assign all exhibit spaces.
- Each exhibit space will include a 72" x 30" draped and skirted table and up to two chairs. Exhibits requiring more than two chairs will require the purchase of an additional table.
- Exhibit set up must be completed by 7:30 a.m. on June 10. Please note: breakfast with exhibitors will begin promptly at 7:30 a.m., and this is prime time for attendees to mingle with vendors.
- Exhibitors must stay until 3:00 p.m. when exhibit breakdown begins. Exhibit breakdown must be completed by 4:00 p.m. on June 10 to allow Convention Center staff to prepare for evening activities.
- Connecticut Convention Center personnel are not permitted to assist in the setting up or dismantling of exhibits. The exhibitor must make arrangements for both.
- If your exhibit requires additional electrical service of any kind, you must indicate on the Agreement. Only 110v will be available. The Connecticut Convention Center engineer may refuse connections when wiring is not in accordance with Connecticut safety codes.
- The Connecticut Bar Association will not accept or store any shipped exhibitor booth materials
[See the Connecticut Convention Center's Exhibitor Rules and Regulations for venue restrictions.](#)
[See options for shipping your exhibit materials to the Connecticut Convention Center.](#)

Cancellation Terms

The deadline to cancel an exhibitor registration and receive a 100% refund is March 1, 2024. A 75% refund will be applied to cancellations requested by April 1 and a 50% refund will be applied to cancellations requested by May 1. Refunds of any kind will not be granted for cancellations received after May 1, 2024.

Advertising and Graphics Information

Please provide all advertisements as high-resolution PDF files. If your sponsorship or exhibitor package includes use of your organization's logo on our website and marketing materials, please provide a high-resolution vector file, if possible. Alternatively, we will accept PNG files.

Promotional Items in Attendee Bag Information

Any sponsor or exhibitor who wishes to have a promotional item included in the attendee conference bag must mail 800 promotional items to the Connecticut Bar Association and received by May 1, 2024. No paper promotional collateral or large bulk items (water bottles, coffee mugs, etc.) may be submitted. Email sponsorship@ctbar.org for mailing information.

Important Deadlines

The following information and/or items must be received by **Wednesday, May 1, 2024**:

- Event Program Advertisement Submission Deadline
- Promotional Items Must Be Received
- 50-Word Company Description for the event program
- Giveaway or Prize Entry Information

There will be additional deadlines for sponsorship acknowledgment to be included on the conference's marketing materials. Please contact sponsorship@ctbar.org with questions.



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Sponsor/Exhibitor/Advertising Agreement Form

Please indicate your selection(s) below.

Company Profile Information

This information will appear in the sponsor and/or exhibitor profile sections of event materials.

Company Representative: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____ Website: _____

Company Description: Please email a 50-word company description to sponsorship@ctbar.org by May 1, 2024 to include in the event program. (It is not necessary to submit a description if you are only purchasing an advertisement.)

Sponsorship (Please indicate your selection below.)

Level	Price	Option 1	Option 2	Option 3
Platinum	\$7,500	<input type="checkbox"/> CBA Annual Meeting and Luncheon SOLD	<input type="checkbox"/> National CLE Presenter SOLD	<input type="checkbox"/> Track Materials
Gold	\$5,000	<input type="checkbox"/> Networking Breakfast	<input type="checkbox"/> President's Reception	<input type="checkbox"/> Break
Silver	\$3,500	<input type="checkbox"/> Bag	<input type="checkbox"/> Wi-Fi	<input type="checkbox"/> Charging Station
Bronze	\$2,000	<input type="checkbox"/> Headshot Photography	<input type="checkbox"/> Seminar	<input type="checkbox"/> Speaker Lounge

Sponsorship Total: \$ _____

Exhibitor ☐ \$1,239

Exhibitor Add-Ons:	<input type="checkbox"/> Additional 72" x 30" exhibitor table and two chairs	# of tables _____ x \$489 = \$ _____
	<input type="checkbox"/> 10-amp outlet	# of outlets _____ x \$95 = \$ _____
	<input type="checkbox"/> Hardwired Internet connection	# of connection(s) _____ x \$100 = \$ _____
	<input type="checkbox"/> Ticket(s) to the luncheon (not already included in your package)	# of ticket(s) _____ x \$60 = \$ _____
	<input type="checkbox"/> Push Notification	# of notification(s) _____ x \$200 = \$ _____
	<input type="checkbox"/> Banner Ad	# of banner ad(s) _____ x \$150 = \$ _____

Program Advertising

- ☐ \$225 Quarter page ad (2.375"w x 3.875"h)
☐ \$325 Half page ad (5"w x 3.875"h)
☐ \$600 Full page ad (5"w x 8"h)

Exhibitor Total: \$ _____

Advertising Total: \$ _____

Prize Contribution

- ☐ Yes, I will provide a giveaway or prize at the 2024 Connecticut Legal Conference. I will contact sponsorship@ctbar.org to finalize prize and entry information by **May 1, 2024**.

Method of Payment

Final Total: \$ _____

- ☐ Check (Please contact us if paying by check) ☐ AMEX ☐ Mastercard ☐ Visa

Credit Card #: _____ CVV: _____ Exp. Date: _____

Name on Card: _____ Billing Zip Code: _____

Signature: _____ Date: _____

Authorized Signature

I have read and agree to comply with all terms of my sponsorship/exhibitor/advertising agreement.

Signature: _____ Date: _____