



Annual Advanced Labor & Employment Law Symposium Sponsorship Opportunities

March 30, 2023

8:30 a.m. – 3:00 p.m.

Grassy Hill Country Club, Orange

Presented by the Labor and Employment Law Section

CLE Credit:

CT: 4.75 CLE Credits (3.75 General, 1.0 Ethics)

NY: 5.5 CLE Credits (4.5 AOP, 1.0 Ethics)

Packages

Sponsorship Opportunities	Bronze	Silver	Gold	Platinum
Logo on conference website, signage, and conference app	•	•	•	•
Acknowledgment during conference welcome	•	•	•	•
One push notification on the conference app		•	•	•
Banner ad on conference app			•	•
Recognition in conference marketing emails			•	•
Mention on social media posts			1	2
Full page slideshow ad				•
Sponsorship Price	\$500	\$1,000	\$1,500	\$2,500

Please read all of the following information.

Signing the Sponsor/Exhibitor Agreement Form indicates that you have read and agree to all the terms outlined below.

Banner Advertising Artwork Deadline

All ads are due by **March 16, 2023**. Submit JPEG or PNG color files to advertise@ctbar.org. Please review ad dimensions before designing and submitting artwork.

Push Notification Text

Please provide the text for push notification included in your package or advertisement add-on by **March 16, 2023**. If you do not provide text, the notification will be drafted by the CBA. The title of the notification is limited to 50 characters. The body of the notification can include text, links, and images.

The notification is subject to review by the CBA.

Sponsorship Exclusivity

Sponsorship opportunities are not exclusive and the CBA has the right to sell an opportunity to more than one organization. If you are interested in an exclusive opportunity, please email advertise@ctbar.org.

Company Profile Information

This information will appear in the sponsor and/or exhibitor profile sections of event materials.

Company Representative: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____

Sponsor Company Description:

After the commitment form is received, the company representative will be contacted to provide a company description, website URLs, social media handles, logos, etc. **Please provide this information to advertise@ctbar.org by March 16, 2023.**

Authorized Signature

I have read and agree to comply with all terms of my sponsor agreement.

Signature: _____ Date: _____

Sponsorship Opportunities (Please indicate your selection below.)

Bronze Sponsor - \$500 Silver Sponsor - \$1000 Gold Sponsor - \$1,500 Platinum Sponsor - \$2,500

Please Select Your Package Option:

Silver

- Video Recording Sponsor - everything listed in table
- Audio Visual Sponsor – everything listed in table

Gold

- Breakfast Sponsor - everything listed in table plus signage at breakfast
- Session Sponsor - everything listed in table plus marketing of conference session

Platinum

- Luncheon Sponsor - everything listed in table plus signage at luncheon

Method of Payment

Check (payable to Connecticut Bar Association) AMEX Mastercard Visa

Credit Card #: _____ CVV: _____ Exp. Date: _____

Name on Card: _____ Billing Zip Code: _____

Signature: _____ Date: _____