



Connecticut
Bar Association

7th Annual
Connecticut
Bankruptcy
Conference

Thursday, October 24, 2024
8:00 a.m. - 6:30 p.m.

Saint Clements Castle, Portland

Presented by
The Commercial Law and
Bankruptcy Section



Sponsorship and Exhibitor Opportunities

Join us for the 2024 Connecticut Bankruptcy Conference. Attendees will learn about best practices and ethical considerations in both commercial and consumer bankruptcy from top practitioners.

The conference agenda will include:

- Registration and Breakfast
- Opening Plenary
- Morning Plenary
- Concurrent Seminars 1
- Lunch Plenary
- Concurrent Seminars 2
- Afternoon Plenary
- Closing Remarks
- Cocktail Reception
- Detailed agenda to come

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Sponsorship Opportunities	Bronze	Silver	Gold	Platinum
Logo on conference website, signage, and conference app	•	•	•	•
Acknowledgment during conference welcome	•	•	•	•
One push notification on the conference app		•	•	•
Banner ad on conference app			•	•
Recognition in conference marketing emails			•	•
Mention on social media posts			1	2
Exhibitor space			•	Premier Placement
Full page slideshow ad				•
Ticket to speakers dinner				1
Sponsorship Price	\$500	\$750	\$1,500	\$2,500

Exhibitor Opportunities	Basic Exhibitor	Premium Exhibitor
One 72" x 30" draped and skirted table and up to two chairs	•	•
Company listed on conference website	Name	Logo
Company description on the conference app	•	•
Prominent exhibitor space		•
Banner ad in the conference app		•
Exhibitor Price	\$650	\$1,000

Advertising Add-Ons	Ad Price
Push notification in conference app	\$150
Banner ad (1200px x 200px)	\$100

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Please read all of the following information. Signing the Sponsor/Exhibitor Agreement Form indicates that you have read and agree to all the terms outlined below.

General Exhibitor and Sponsor Information

- The Connecticut Bar Association will assign all exhibitor spaces.
- Exhibiting companies requiring items not included in the two available exhibitor packages will incur additional expenses as outlined on the Sponsor/Exhibitor Agreement Form.
- Each exhibit space will include a 72" x 30" draped and skirted table and up to two chairs. Exhibits requiring more than two chairs will require the purchase of an additional table.
- Exhibit set up must be completed by 8:00 a.m. on October 24, 2024. Please note: breakfast with exhibitors will begin promptly at 8:30 a.m., and this is prime time for attendees to mingle with vendors.
- Exhibit breakdown must be completed by 3:30 p.m. on October 24, 2024 to allow staff to prepare for evening activities.
- Venue personnel are not permitted to assist in the setting up or dismantling of exhibits. The exhibitor must make arrangements for both.
- Please be aware that as an exhibitor and a sponsor that you do not have access to the conference seminars. If you would like to attend the conference seminars you must register for the conference.

Electrical and Secure Wireless Internet Connection

If your exhibit requires electrical service of any kind, you must indicate this on the Sponsor/Exhibitor Agreement Form. Each 5-amp outlet is \$25. A secure wireless Internet connection is available.

Shipping Instructions

All deliveries must arrive at Saint Clements Castle on Wednesday, October 23, 2024.
(No prior deliveries will be accepted.)

Attention: (Name of person who is picking up the package)
Saint Clements Castle
c/o Pam Marshall
Connecticut Bankruptcy Conference/CBA
1931 Portland-Cobalt Rd
Portland, CT 06480

Liability

Saint Clements Castle and the Connecticut Bar Association will not be responsible for any loss, damage, or injury that may occur to the exhibitor, the exhibitor's employees, or property from any cause whatsoever prior to, during, or subsequent to the period covered by the Sponsor/Exhibitor Agreement. Upon signing the Agreement Form, the exhibitor expressly releases Saint Clements Castle and the Connecticut Bar Association from, and agrees to indemnify same against, any and all claims for such loss, damage, or injury.

Luncheon Tickets

Tickets to the event luncheon are not included in your purchase unless otherwise noted. Luncheon tickets can be purchased for \$49 on the Sponsor/Exhibitor Agreement Form.

Banner Advertising Artwork Deadline

All ads are due by September 30, 2024. Submit JPEG or PNG color files to sponsorship@ctbar.org. Please review ad dimensions before designing and submitting artwork.

Push Notification Text

Please provide the text for push notification included in your package or advertisement add-on by September 30, 2024. If you do not provide text, the notification will be drafted by the CBA. The title of the notification is limited to 50 characters. The body of the notification can include text, links, and images. The notification is subject to review by the CBA.

Sponsorship Exclusivity

Sponsorship opportunities are not exclusive and the CBA has the right to sell an opportunity to more than one organization. If you are interested in an exclusive opportunity, please email sponsorship@ctbar.org.

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Bankruptcy Conference Sponsor/Exhibitor Agreement Form

Company Profile Information

This information will appear in the sponsor and/or exhibitor profile sections of event materials.

Company Representative: _____

Company Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____

Website: _____

Sponsor/Exhibitor Company Description:

After the commitment form is received, the company representative will be contacted to provide a company description, website URLs, social media handles, logos, etc. Please provide this information to Roger-Paul Snell at sponsorship@ctbar.org by September 30, 2024.

Authorized Signature

I have read and agree to comply with all terms of my sponsor agreement.

Signature: _____ **Date:** _____

Sponsorship Opportunities (Please indicate your selection below.)

Sponsorship: (Circle one)

Bronze Sponsor - \$500

Silver Sponsor - \$750

Gold Sponsor - \$1,500

Platinum Sponsor - \$2,500

Please Select Your Package Option:

Silver

- ☐ Morning Break Sponsor - everything listed in table
- ☐ Afternoon Break Sponsor - everything listed in table

Gold

- ☐ Breakfast Sponsor - everything listed in table plus signage at breakfast
- ☐ Seminar Sponsor - everything listed in table plus marketing of conference seminar
- ☐ Technology Sponsor - everything listed in table plus pre-seminar slide
- ☐ Speakers Dinner Sponsor - everything listed in table plus two tickets to speakers dinner and signage at speakers dinner

Platinum

- ☐ Cocktail Reception Sponsor - everything listed in table plus signage at cocktail reception
- ☐ Luncheon Keynote Speaker Sponsor - everything listed in table plus marketing of luncheon keynote
- ☐ Luncheon Sponsor - everything listed in table plus signage at luncheon

Exhibitor Opportunities

- ☐ \$650 Basic Exhibitor
- ☐ \$1,000 Premium Exhibitor

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Advertising Add-Ons

☐ \$150 Push Notification ☐ \$100 Banner Ad

Additional Expenses

☐ 5-amp Outlet

of Outlets _____ x \$25 = _____

☐ Ticket(s) to the Luncheon (Not already included in your package)

of Ticket(s) _____ x \$49 = _____

Total: \$ _____

Booth Attendees:

If applicable—please print clearly. Only two people per booth.

(If you do not yet know who will attend, please email sponsorship@ctbar.org by September 30, 2024 with the names of those who will attend.)

First Name

Last Name

First Name

Last Name

Method of Payment

*New Address: 538 Preston Avenue, 3rd Floor, Meriden, CT 06450

☐ Check (payable to Connecticut Bar Association) ☐ AMEX ☐ Mastercard ☐ Visa

Credit Card #: _____ CVV: _____ Exp. Date: _____

Name on Card: _____ Billing Zip Code: _____

Signature: _____ Date: _____

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