



Annual Advanced Labor & Employment Law Symposium Sponsorship Opportunities

Thursday, March 26, 2026

8:30 a.m. – 3:00 p.m. (EDT)

New Haven Lawn Club

193 Whitney Ave, New Haven, CT

Presented by the Labor and Employment Law Section

CLE Credit

CT: 5.25 CLE Credits (4.25 General, 1.0 Ethics)

NY: 6.0 CLE Credits (5.0 AOP, 1.0 Ethics)

Packages

Sponsorship Opportunities	Bronze	Silver	Gold	Platinum
Logo on conference website, signage, and conference app	•	•	•	•
Acknowledgment during conference welcome	•	•	•	•
One push notification on the conference app		•	•	•
Banner ad on conference app			•	•
Recognition in conference marketing emails			•	•
Mention on social media posts			1	2
Full page slideshow ad				•
Sponsorship Price	\$500	\$1,000	\$1,500	\$2,500

Please read all of the following information.

Signing the Sponsor/Exhibitor Agreement Form indicates that you have read and agree to all the terms outlined below.

Banner Advertising Artwork Deadline

All ads are due by **March 16, 2026**. Submit JPEG or PNG color files to sponsorship@ctbar.org. Please review ad dimensions before designing and submitting artwork.

Push Notification Text

Please provide the text for push notification included in your package or advertisement add-on by **March 16, 2026**. If you do not provide text, the notification will be drafted by the CBA. The title of the notification is limited to 50 characters. The body of the notification can include text, links, and images.

The notification is subject to review by the CBA.

Sponsorship Exclusivity

Sponsorship opportunities are not exclusive and the CBA has the right to sell an opportunity to more than one organization. If you are interested in an exclusive opportunity, please email sponsorship@ctbar.org.

Company Profile Information

This information will appear in the sponsor and/or exhibitor profile sections of event materials.

Company Representative: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____

Sponsor Company Description:

After the commitment form is received, the company representative will be contacted to provide a company description, website URLs, social media handles, logos, etc. **Please provide this information to sponsorship@ctbar.org by March 16, 2026.**

Authorized Signature

I have read and agree to comply with all terms of my sponsor agreement.

Signature: _____ Date: _____

Sponsorship Opportunities (Please indicate your selection below.)

Bronze Sponsor - \$500 Silver Sponsor - \$1000 Gold Sponsor - \$1,500 Platinum Sponsor - \$2,500

Please Select Your Package Option:

Silver

- Video Recording Sponsor - everything listed in table
- Audio Visual Sponsor – everything listed in table

Gold

- Breakfast Sponsor - everything listed in table plus signage at breakfast
- Session Sponsor - everything listed in table plus marketing of conference session

Platinum

- Luncheon Sponsor - everything listed in table plus signage at luncheon

Method of Payment

- Check (payable to Connecticut Bar Association)
- AMEX
- Mastercard
- Visa

Credit Card #: _____ CVV: _____ Exp. Date: _____

Name on Card: _____ Billing Zip Code: _____

Signature: _____ Date: _____



LOGO GUIDE

Several of our sponsorship packages and other opportunities include representation on signage or other promotional materials. Below are guidelines for what we need from you to ensure your logo looks its best.

Logo File Options:



Best:

Ai (Adobe Illustrator) or EPS File

File name will end in .ai or .eps, such as ourlogo.eps.

Why it's best:

Ai or EPS files can be scaled infinitely large without ever losing quality. They also have a transparent background which allows for more flexibility when designing.



Next best:

A Large, High-Resolution JPEG or PDF File

File name will end in .jpg or .pdf

Specs:

- 200-300 DPI

AND

- At least 8-10 inches in size at the longest edge.

How to Check DPI and Dimensions

1. Right-click on the file.
2. Go to "properties" or "get info."
3. Click on "details" or "more info."
4. The DPI and dimensions will be here.

X Will Not Work:

Logos taken from a website are designed to be small and will usually be low resolution and not suitable for printing. These files will be PNGs or small JPEGs (file name ending in .png or .jpg).

If the logo looks small on screen, blurry when you zoom in, and/or it is a very small file size (roughly under 700kb), it will not work for printing purposes.



We may occasionally need a larger file, but usually the "next best" or "best" category will work. Please send your logo whenever it is redesigned to TJennings@ctbar.org.