

CBA Communications Support for Sections and Committees



Date: August 20, 2021

Sharing Your Good Work

The CBA strives to promote the image of the profession by showcasing its members and the good work they do to support the community. The CBA communications staff is available to assist in spreading the word about the great work our members are doing, but we need your help. It is impossible for the staff to know about all the activities of our 10,000+ members, so we are looking to the leadership to communicate those things.

Your CBA membership includes public relations support from our communications team for newsworthy items garnered by your participation in the association and its initiatives. If you're honoring a section or committee member with an award, presenting academic scholarships, volunteering in a charitable project, hosting a notable speaker, presenting a hot topic CLE, etc., please be sure to let the communications staff know by emailing communications@ctbar.org so that they can share your good work in our available channels, such as the CBA Docket e-newsletter, the News & Events section of *CT Lawyer* magazine, Member Spotlight etc.