

CBA Communications Support for Sections and Committees



2026-2027 Bar Year

Sharing Your Good Work

The CBA strives to promote the image of the profession by showcasing its members and the good work they do to support the community. The CBA communications staff is available to assist in spreading the word about the great work our members are doing, but we need your help. It is impossible for the staff to know about all the activities of our 8,000+ members, so we are looking to the leadership to communicate those things.

Your CBA membership includes public relations support from our communications team for newsworthy items garnered by your participation in the association and its initiatives. If you're honoring a section or committee member with an award, presenting academic scholarships, volunteering in a charitable project, hosting a notable speaker, presenting a hot topic CLE, etc., please be sure to let the communications staff know by emailing communications@ctbar.org so that they can share your good work and any accompanying photos in our available channels, such as the CBA Docket e-newsletter, the News & Events section of *CT Lawyer* magazine, Member Spotlights, etc.

CBA Media Policy

For Issues Concerning the CBA

It is CBA policy that the president is the official spokesperson of the association. If the President is unavailable, the president-elect shall assume the duties of the official spokesperson

- The CBA will always use one consistent spokesperson.
- The president will ensure that prior to a media interview he/she has prepared answers including the organization's key messages.
- If the CBA has not taken a position on a matter, the spokesperson should disclose that fact. If possible, when requested by the media for a position of the CBA that has not been considered or approved by the House or Board, the president should consult with the governing bodies of the association before speaking with the reporter.

For Legal Issues that Require an Expert Opinion

When a reporter contacts the CBA regarding a specific legal issue, section and committee chairs may be called upon to speak with the media as experts in their field. If you are contacted by a reporter, please contact the CBA at communications@ctbar.org before responding.

However, any position taken by sections or committees may not be communicated as a CBA position unless it has been approved by the House of Delegates or the Board of Governors.

Learn more about CBA media relations at ctbar.org/mediarelations.