



Douglas S. Brown is the executive director of the Connecticut Bar Association. Prior to his time at the CBA, Attorney Brown practiced law with Tyler Cooper & Alcorn; served as in-house counsel and then as a business executive with a global logistics company; and most recently served as a consultant and executive coach. He continues to teach strategy, leadership, and innovation at The Malcolm Baldrige School of Business at Post University.

By now you know about the judicial branch's rule that all Connecticut attorneys must earn 12 hours of CLE per year starting January 1, 2017.

With all of the challenges of today's law practice, the last thing you need is to waste your time taking chances with your education and your reputation. I want to assure you that your Connecticut Bar Association will continue to be your best choice for CLE, and here's why:

1. The CBA Removes the Risk

Under the Connecticut rule, you as a lawyer have a right to decide whether a program counts as CLE and the number of hours you want to claim. With that right comes risk. Will the CLE hours actually count? Are they worth the time you spend away from your practice? Will you actually learn something you can apply in your practice that makes you a better lawyer and leader in our profession?

Why take chances with your time and money? You can continue to count on the CBA and our longstanding tradition of of-

For Best-in-Class, Member-Driven CLE, There's Only One Choice: The Connecticut Bar Association

fering high-quality, accredited CLE that is proven, practical, and applicable to the work you do.

If you take a CBA-accredited Connecticut CLE program, you can be assured that it will count toward Connecticut's requirement. We remove the risk so you can focus on your other priorities. You won't have to guess if you're meeting the requirements—you can have confidence that your hours will count and make a difference.

2. Best In Class

We're proud of our reputation for quality—the CBA's CLE is the best, and it's not just us saying so. The *Connecticut Law Tribune* named the CBA as the best CLE provider in the state for 2016, and we fill thousands of seats each year with participants who give the highest praise for our programs:

- "Incredibly valuable."
- "Top notch speakers that provided invaluable insights into this field."
- "Great mix of practical skill-building and academic subjects."
- "Informative & helpful & pertinent."
- "Dynamic and engaging."

3. Proven Ability to Deliver Quality

Our CLE programs stand apart because when you combine members' expertise with our decades of experience in designing and delivering top quality programming, you can't miss. Our faculty are your colleagues who are rooted in our Connecticut communities. They understand who you are and what your clients are facing, and they carry those insights through our programs.

We attract anywhere from 30 to 130 participants together at a CBA CLE program,

so the opportunities are rich for collaborative learning, best practice sharing, and in-person connections with others in your field—before, during, and after a program.

4. The CBA Makes Compliance Easy

Your membership with the CBA includes many valuable resources and tools that help satisfy the MCLE rule, including:

- *Free Online CLE Credit Tracker for CBA Members:* The judicial branch requires that attorneys track CLE credits for seven years. We know you're busy—so when you take a CLE through us, we're going to automatically record in a free Online Professional Development Journal that you were there. That takes the burden of tracking off of you.
- *Free Online Self-Study:* With your CBA membership, you can access hours of free foundational CLE programming online that count toward MCLE requirements—all at no additional fee.
- *Resources That Fit Your Schedule:* Can't make an in-person program? We'll record it and provide it online for purchase so you can learn on your own time. You can access our On-Demand CLE from your desktop or mobile devices, and we provide discounted education programs for members so you can build learning packages that best meet your needs.

When you add up all of CBA CLE's advantages—the member-to-member learning, the professional educational infrastructure, our proven reputation, results, and resources—your CLE choice is clear. Let the CBA be your one-stop shop for all your MCLE solutions. Learn more at ctmcle.org. **CL**