SPONSORSHIP OPPORTUNITIES



A Premier Event for Tax and Estate Planning Professionals

October 24, 2019 Saint Clements Castle



Federal Tax Institute of New England October 24, 2019 8:00 a.m. - 5:00 p.m. Saint Clements Castle 1931 Portland-Cobalt Rd, Portland, CT

The Ninth Annual Federal Tax Institute of New England features national speakers presenting on cutting-edge tax and estate planning issues. Learn about the future of estate planning, as well as significant tax issues faced by businesses today. Practitioners of all levels and in a wide variety of practice settings will find relevant content and training at this program.

This event is a unique opportunity for your business to gain exposure to the region's top probate, trust, estate, federal income, and gift tax attorneys at this full-day education program.

Event highlights include:

- More than 150 attendees
- Networking Breakfast
- Luncheon
- Exceptional networking opportunities

A Premier Event for Tax and Estate Planning Professionals Proudly Presented by the Connecticut Bar Association



Sponsorship Opportunities

	Break Sponsor	Education Sponsor	Networking Breakfast Sponsor	Luncheon Sponsor
Logo on Event Website, Signage, and Program	•	•	•	•
Acknowledgement During Luncheon Presentation	•	•	•	•
Recognition in Event Marketing E-mails		•	•	•
Recognition on Event Postcard		•	•	•
Mention in Two CBA Social Media Posts		•	•	•
Luncheon Ticket(s)			1	2
Prominent Exhibitor Space			•	•
Ad in Event Program			Half Page	Full Page
Sponsorship Price	\$650	\$1,000	\$2,000	\$3,500

Exhibitor Opportunities

	Basic Exhibitor	Premium Exhibitor
One 72" x 30" Draped and Skirted Table and up to Two Chairs	•	•
Company Listed on CBA Event Website	•	•
Company Description in Event Program	•	•
Prominent Exhibitor Space		•
Ad in Event Program		Quarter Page
Exhibitor Price	\$650	\$1,000

Advertising Opportunities

Ad Size	Ad Price
Quarter Page Color Ad - 3.625" wide x 2" high	\$125
Half Page Color Ad - 3.625" wide x 4" high	\$250
Full Page Color Ad - 3.625" wide x 8.5" high	\$500



Please read all of the following information. Signing the Sponsor/Exhibitor Agreement Form indicates that you have read and agree to all the terms outlined below.

General Exhibitor Information

- The Connecticut Bar Association will assign all exhibitor spaces.
- Exhibiting companies requiring items not included in the two available exhibitor packages will incur additional expenses as outlined on the Sponsor/Exhibitor Agreement Form.
- Each exhibit space will include a 72" x 30" draped and skirted table and up to two chairs. Exhibits requiring more than two chairs will require the purchase of an additional table.
- Exhibit set up must be completed by 7:45 a.m. on October 24. Please note: breakfast with exhibitors will begin promptly at 8:00 a.m., and this is prime time for attendees to mingle with vendors.
- Exhibit breakdown must be completed by 3:30 p.m. on October 24 to allow staff to prepare for evening activities.
- Venue personnel are not permitted to assist in the setting up or dismantling of exhibits. The exhibitor must make arrangements for both.

Shipping Instructions

All deliveries must arrive at the Saint Clements Castle on Wednesday, October 23, 2019. (No prior deliveries will be accepted.)

Attention: (Name of person who is picking up the package) Saint Clements Castle c/o Pam Marshall Federal Tax Institute of NE/CBA 1931 Portland-Cobalt Rd Portland, CT 06480

Liability

Saint Clements Castle and the Connecticut Bar Association will not be responsible for any loss, damage, or injury that may occur to the exhibitor, the exhibitor's employees, or property from any cause whatsoever prior to, during, or subsequent to the period covered by the Sponsor/Exhibitor Agreement. Upon signing the Agreement Form, the exhibitor expressly releases Saint Clements Castle and the Connecticut Bar Association from, and agrees to indemnify same against, any and all claims for such loss, damage, or injury.

Electrical and Secure Wireless Internet Connection

If your exhibit requires electrical service of any kind, you must indicate this on the Sponsor/Exhibitor Agreement Form. Each 5-amp outlet is \$25. A secure wireless Internet connection is available at \$45 per device.

Luncheon Tickets

Tickets to the event luncheon are not included in your purchase unless otherwise noted. Luncheon tickets can be purchased for \$49 on the Sponsor/Exhibitor Agreement Form.

Advertising Artwork Deadline

All ads are due on September 27. Submit PDF color files to advertise@ctbar.org. Please review ad dimensions before designing and submitting artwork.



Sponsors/Exhibitor Agreement Form

Company Profile Information This information will appear in the sponsor and/or exhibitor profile sections of event materials.

Company Representa	ntive:			
Company Name:				
Address:				
City:	St	ate:	Zip:	
Phone:	E-	mail:		
Website:				
	Please e-mail a 50-word description s not necessary to submit a description			
Authorized Signat	Ure I have read and agree to comply with	all terms of my spo	nsorship/exhibit	ting/advertising agreement.
Signature:		Dat	e:	
Sponsorship, Exhi	ibitor, Advertising Opportunitie	es (Please indicat	e your selectio	n below.)
Sponsorship:	 □ \$650 Break Sponsor □ \$2,000 Networking Breakfast Spo 		000 Education 500 Luncheon	1
Exhibitor:	□ \$650 Basic Exhibitor	□ \$1,	000 Premium E	Exhibitor
Advertising:	 \$125 Quarter Page Ad 3.625" wide x 2" high 	□ \$250 Half F 3.625" wide >	•	□ \$500 Full Page Ad 3.625" wide x 8.5" high
Additional Expenses	□ 5-amp Outlet		# of Outlets	s x \$25 =
	Secure Wireless Internet Connecti	on	# of Device	e(s) x \$45 =
	Ticket(s) to the Luncheon (Not already	/ included in your packag	e) # of Ticket(s	s) x \$49 =
Total: \$				
	f applicable – please print clearly. Only tw who will attend, please e-mail adverti			2019 with the names of
First Name	Last Name		First Name	Last Name
Prize Contribution	1			
	e a giveaway or prize at the Federal Ta vertise@ctbar.org or (860)223-4400 to		-	on by September 20, 2019.
Method of Payme		IEX 🗆 Masterca	rd □ Visa	

Credit Card #:	CVV: Exp. Date:
Name on Card:	Billing Zip Code:
Signature:	Date:

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