



2022 Sponsorship Opportunities

Your opportunity to connect with more than 1,200 attendees at the largest gathering of legal professionals in Connecticut!

The Connecticut Bar Association will hold the Connecticut Legal Conference, the largest gathering of legal professionals in the state, on June 13, 2022. The event will feature 40+ top-rate practical concurrent sessions and engaging morning, lunch, and evening plenaries on the latest developments in the law and best practices.

We invite you to participate in the 2022 Connecticut Legal Conference! In the chart below you can find more information on the different types of sponsorship opportunities for the June 13, 2022 event. In addition, each package has different options (see next page), allowing each sponsor a unique role at the conference.

	Bronze	Silver	Gold	Platinum
Logo on Event Website, Signage, and Program	•	•	•	•
Recognition during CBA Annual Meeting and Luncheon	•	•	•	•
Promotional Item in Attendee Bags (Sponsors are responsible for providing items for all bags by May 20, 2022 - no paper collateral)	•	•	•	•
Prominent Exhibit Space (One Skirted Table and Two Chairs)	•	•	•	•
Vendor Listing	•	•	•	•
Logo in Conference Marketing Emails	Session Specific	•	•	•
Recognition on Postcard and in Three CBA Social Media Posts		•	•	•
Tickets to CBA Annual Luncheon and Meeting		2	5	10
Banner Ads on Event Page				•
Logo on Speaker Lounge Signage and Promotional Material in the Lounge				•
Package Price	\$1,500	\$3,000	\$5,000	\$7,500

Check One Option

(All sponsorship packages include offerings listed in chart as well as one option in the corresponding sponsorship category.)

Platinum Package

- Option 1: CBA Annual Meeting and Luncheon Sponsor - *Logo on All Meeting/Luncheon Marketing* **SOLD**
- Option 2: National CLE Presenter Sponsor - *Logo on National CLE Presenter Sponsor Signage and Marketing* **SOLD**
- Option 3: On-Demand Product Sponsor - *Logo on All Post-Conference On-Demand Products*

Gold Package

- Option 1: Networking Breakfast Sponsor - *Logo on Networking Breakfast Marketing*
- Option 2: President's Reception Sponsor - *Exclusive Exhibit Space during Reception and Logo on Reception Marketing*
- Option 3: Wi-Fi Sponsor - *Logo on all Wi-Fi Marketing*

Silver Package

- Option 1: Bag Sponsor - *Logo on over 800 Attendee Bags*
- Option 2: Seminar Materials Sponsor - *Logo on Digital Materials and Emails Distribution of Materials*
- Option 3: Charging Stations Sponsor - *Logo placed on All Charging Station Signage*

Bronze Package

- Option 1: Headshot Photography Sponsor - *Logo Placed on Headshot Photography Station Signage*
- Option 2: Session Sponsor - *Promotional Materials in Session Seminar Rooms, Logo on Conference Schedule*
- Option 2: Break Sponsor - *Logo on All Break Signage*

Additional Add-Ons

- Push Notifications in the conference app - \$200**
- Banner Ad (1200px x 200px) - \$150**

Company Name: _____ Company Representative: _____

Address (City, State, Zip): _____

Phone: _____ E-mail: _____ Website: _____

Credit Card #: _____ CVV#: _____ Exp. Date: _____

Name on Card: _____ Billing Zip Code: _____

Signature: _____ Date: _____

Make all checks payable to the Connecticut Bar Association

**Please return this form to Damini Jadav at
(860)612-2010 • djadav@ctbar.org or mail to:
30 Bank Street, New Britain, CT 06051**