



Sponsorship,  
Exhibitor, and  
Advertising  
Opportunities

CONNECTICUT  
LEGAL  
CONFERENCE



JUNE 2  
2026

HARTFORD, CT

# The Connecticut Legal Conference is the Largest Annual Gathering of Legal Professionals in the State

Don't miss out on this opportunity to showcase your company to Connecticut's legal community. This package outlines our sponsorship and exhibitor opportunities as well as add-on options, allowing you to customize your company's promotional offerings.

## The Connecticut Legal Conference Features:

- 40+ Exhibitors and Sponsors
- Over 130 Speakers
- More than 800 Attendees
- 50% of Attendees Work at a Solo or Small Firm
- Top Practice Areas:
  - Bankruptcy
  - Estates and Probate + Elder
  - Family Law
  - Real Property
  - Litigation and Appellate
  - Workers' Compensation

### *New This Year*

Seminars Focused on the Future of the Legal Profession, the Use of AI, Work Life Balance, and the Rule of Law



Join us at the **2026 Connecticut Legal Conference**, on **Tuesday, June 2, 2026**, as a sponsor, exhibitor, and/or by purchasing an ad.

## Sponsorship Opportunities

All sponsorship packages include offerings listed in chart as well as one option in the corresponding sponsorship category.

	Diamond	Platinum	Gold	Silver	Bronze
<b>Package Pricing</b>	\$15,000	\$7,500	\$5,000	\$3,500	\$2,000
<b>Availability</b>	Sold Out	Unlimited	Unlimited	Unlimited	Unlimited
<b>Logo on Event Website, Signage, and in Event Program</b>	✓	✓	✓	✓	✓
<b>Recognition during CBA Annual Meeting and Luncheon</b>	✓	✓	✓	✓	✓
<b>Promotional Item in Attendee Bags</b> (Sponsors are responsible for providing items for all bags. 700 pieces due to CBA by May 1, 2026 – no paper collateral)	✓	✓	✓	✓	✓
<b>Exhibit Space</b> (One Skirted Table and Two Chairs)	Prominent Placement	Prominent Placement	Prominent Placement	✓	✓
<b>Sponsor Listing in Event Program</b>	✓	✓	✓	✓	✓
<b>Logo on Annual Meeting Welcome Slide</b>	✓	✓	✓	✓	✓
<b>Logo in Conference Marketing Emails</b>	✓	✓	✓	✓	Seminar Specific
<b>CBA Social Media Posts</b>	4	3	2	1	N/A
<b>Color Ad in Event Program</b>	Full Page	Full Page	Half Page	Quarter Page	N/A
<b>Tickets to CBA Annual Meeting and Luncheon</b>	10	5	2	2	N/A
<b>Banner Ad in Event App</b>	✓	✓	✓	N/A	N/A
<b>Choice of One Available Sponsorship Opportunity:</b>	CBA Annual Meeting and Luncheon  AND National CLE Presenter	<input type="checkbox"/> Track Materials  OR <input type="checkbox"/> National CLE Presenter	<input type="checkbox"/> Networking Breakfast  OR <input type="checkbox"/> President's Reception  OR <input type="checkbox"/> Break	<input type="checkbox"/> Bags  OR <input type="checkbox"/> Wi-Fi  OR <input type="checkbox"/> Charging Station	<input type="checkbox"/> Headshot Photography  OR <input type="checkbox"/> Seminar  OR <input type="checkbox"/> Speaker Lounge

June 2, 2026  
Connecticut Convention Center, Hartford

## Exhibitor Opportunities

One 72" x 30" draped and skirted table and up to two chairs	✓
Vendor Listing on conference website, in event program, and in event app	✓
One ticket to CBA Annual Meeting and Luncheon	✓
One promotional item in attendee bag (Exhibitors are responsible for providing items for all bags. 700 pieces due by May 1, 2026—no paper collateral)	✓
<b>*Early Bird Pricing (Before 12/31/2025) \$1,100    Package Pricing \$1,479</b>	

## Advertising Opportunities

	Rate *Early Bird/Regular
Quarter page color ad in event program (2.375"w x 3.875"h)	\$195/\$225
Half page color ad in event program (5"w x 3.875"h)	\$295/\$325
Full page color ad in event program (5"w x 8"h)	\$475/\$600

## Add-Ons

	Rate *Early Bird/Regular
One additional 72" x 30" draped and skirted table and up to two chairs	\$375/\$489
10-amp outlet	\$75/\$95
Hardwired Internet connection (per line/per day)	\$80/\$100
Additional Tickets to the CBA Annual Meeting and Luncheon	\$60/\$75 per person
<b>Push Notification</b> Attendees will receive a prompt to visit your booth once in the event app	\$175/\$200
<b>Banner Ad</b> Direct conference attendees to visit your website with a banner ad (1200 px x 200 px) on the event homepage/homescreen in the event app	\$135/\$150

**\*Early Bird Pricing is Non-Refundable**



June 2, 2026  
Connecticut Convention Center, Hartford

## Vendor Presentation Add-On

This optional offering gives sponsors and exhibitors a platform to deliver a focused, engaging presentation about your company's products or services to an audience of conference attendees. Choose between a 15-minute or 30-minute session to connect directly with legal professionals and further complement the other offerings provided by your sponsorship or exhibitor conference package. This opportunity is exclusive to four vendors on a first come first serve basis.

### Format and Positioning

The presentation should be positioned as high-level marketing-focused content designed to generate interest and awareness.

Presentation Length	Rate	Selection
30-minutes	\$2,000	
15-minutes	\$1,200	



June 2, 2026  
Connecticut Convention Center, Hartford

Please read all of the following information. Signing the Sponsor/Exhibitor/Advertising Agreement Form indicates that you have read and agree to the terms outlined below.

### Liability

The Connecticut Bar Association and Connecticut Convention Center will not be responsible for any loss, damage, or injury that may occur to the exhibitor, the exhibitor's employees, or property from any cause whatsoever prior to, during, or subsequent to the period covered by the Sponsor/Exhibitor/Advertising Agreement. Upon signing the Agreement Form, the exhibitor/sponsor/advertiser expressly releases the Connecticut Bar Association and Connecticut Convention Center from, and agrees to indemnify same against, any and all claims for such loss, damage, or injury.

### Exhibitor Information

- The Connecticut Bar Association will assign all exhibit spaces.
- Each exhibit space will include a 72" x 30" draped and skirted table and up to two chairs. Exhibits requiring more than two chairs will require the purchase of an additional table.
- Exhibit set up must be completed by 7:30 a.m. on June 2. Please note: breakfast with exhibitors will begin promptly at 7:30 a.m., and this is prime time for attendees to mingle with vendors.
- Exhibitors must stay until 3:00 p.m. when exhibit breakdown begins. Exhibit breakdown must be completed by 4:00 p.m. on June 2 to allow Convention Center staff to prepare for evening activities.
- Connecticut Convention Center personnel are not permitted to assist in the setting up or dismantling of exhibits. The exhibitor must make arrangements for both.
- If your exhibit requires additional electrical service of any kind, you must indicate on the Agreement. Only 110v will be available. The Connecticut Convention Center engineer may refuse connections when wiring is not in accordance with Connecticut safety codes.
- The Connecticut Bar Association will not accept or store any shipped exhibitor booth materials  
[See the Connecticut Convention Center's Exhibitor Rules and Regulations for venue restrictions.](#)  
[See options for shipping your exhibit materials to the Connecticut Convention Center.](#)

### Cancellation Terms

The deadline to cancel an exhibitor registration and receive a 100% refund is March 1, 2026. A 75% refund will be applied to cancellations requested by April 1 and a 50% refund will be applied to cancellations requested by May 1. Refunds of any kind will not be granted for cancellations received after May 1, 2026.

### Advertising and Graphics Information

Please provide all advertisements as high-resolution PDF files. If your sponsorship or exhibitor package includes use of your organization's logo on our website and marketing materials, please provide a high-resolution vector file, if possible. Alternatively, we will accept PNG files.

### Promotional Items in Attendee Bag Information

Any sponsor or exhibitor who wishes to have a promotional item included in the attendee conference bag must mail 700 promotional items to the Connecticut Bar Association and received by May 1, 2026. No paper promotional collateral or large bulk items (water bottles, coffee mugs, etc.) may be submitted. Email [sponsorship@ctbar.org](mailto:sponsorship@ctbar.org) for mailing information.

### Important Deadlines

#### **Early Bird Expires: December 31, 2025**

The following information and/or items must be received by the listed dates:

- Event Program Advertisement Submission Deadline - **Wednesday, April 15, 2026**
- Promotional Items Must Be Received - **Friday, May 1, 2026**
- 50-Word Company Description for the event program - **Wednesday, April 15, 2026**
- Giveaway or Prize Entry Information - **Wednesday, April 15, 2026**

There will be additional deadlines for sponsorship acknowledgment to be included on the conference's marketing materials. Please contact [sponsorship@ctbar.org](mailto:sponsorship@ctbar.org) with questions.



June 2, 2026  
Connecticut Convention Center, Hartford

## Sponsor/Exhibitor/Advertising Agreement Form

Please indicate your selection(s) below.

### Company Profile Information

This information will appear in the sponsor and/or exhibitor profile sections of event materials.

Company Representative: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Website: \_\_\_\_\_

**Company Description:** Please email a 50-word company description to [sponsorship@ctbar.org](mailto:sponsorship@ctbar.org) by April 15, 2026 to include in the event program. (It is not necessary to submit a description if you are only purchasing an advertisement.)

### Sponsorship (Please indicate your selection below.)

Level	Price	Option 1	Option 2	Option 3
Diamond	\$15,000	<input type="checkbox"/> <del>CBA Annual Meeting and Luncheon and National CLE Presenter</del> <b>SOLD</b>	N/A	N/A
Platinum	\$7,500	<input type="checkbox"/> Track Materials	<input type="checkbox"/> National CLE Presenter	N/A
Gold	\$5,000	<input type="checkbox"/> Networking Breakfast	<input type="checkbox"/> President's Reception	<input type="checkbox"/> Break
Silver	\$3,500	<input type="checkbox"/> Bag	<input type="checkbox"/> Wi-Fi	<input type="checkbox"/> Charging Station
Bronze	\$2,000	<input type="checkbox"/> Headshot Photography	<input type="checkbox"/> Seminar	<input type="checkbox"/> Speaker Lounge

**Sponsorship Total:** \$ \_\_\_\_\_

### Exhibitor ☐ Early Bird \$1,100 / ☐ \$1,479

Exhibitor Add-Ons:		Early Bird/Regular Pricing
<input type="checkbox"/> Additional 72" x 30" exhibitor table and two chairs	# of tables _____	x \$375/\$489 = \$ _____
<input type="checkbox"/> 10-amp outlet	# of outlets _____	x \$75/\$95 = \$ _____
<input type="checkbox"/> Hardwired Internet connection	# of connection(s) _____	x \$80/\$100 = \$ _____
<input type="checkbox"/> Ticket(s) to the luncheon (not already included in your package)	# of ticket(s) _____	x \$60/\$75 = \$ _____
<input type="checkbox"/> Push Notification	# of notification(s) _____	x \$175/\$200 = \$ _____
<input type="checkbox"/> Banner Ad	# of banner ad(s) _____	x \$135/\$150 = \$ _____
		<b>Exhibitor Total:</b> \$ _____

Red \$'s Denote Early Bird

### Program Advertising

- ☐ \$225 Quarter page ad (2.375"w x 3.875"h)  
☐ \$325 Half page ad (5"w x 3.875"h)  
☐ \$600 Full page ad (5"w x 8"h)

**Advertising Total:** \$ \_\_\_\_\_

### Prize Contribution

- ☐ Yes, I will provide a giveaway or prize at the 2026 Connecticut Legal Conference. I will contact [sponsorship@ctbar.org](mailto:sponsorship@ctbar.org) to finalize prize and entry information by **April 15, 2026**.

### Method of Payment

**Final Total:** \$ \_\_\_\_\_

- ☐ Check (Please contact us if paying by check) ☐ AMEX ☐ Mastercard ☐ Visa

Credit Card #: \_\_\_\_\_ CVV: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Authorized Signature

I have read and agree to comply with all terms of my sponsorship/exhibitor/advertising agreement.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_