







CONNECTICUT LEGAL CONFERENCE

JUNE 8
2027
HARTFORD, CT

Sponsorship, Exhibitor, and Advertising Opportunities

The Connecticut Legal Conference is the Largest Annual Gathering of Legal Professionals in the State

Don't miss out on this opportunity to showcase your company to over 800 members of Connecticut's legal community. This package outlines our sponsorship and exhibitor opportunities as well as add-on options, allowing you to customize your company's promotional offerings.

The Connecticut Legal Conference Features:

40+ Exhibitors and Sponsors
Over 130 Speakers
More than 800 Attendees
50% of Attendees Work at a Solo or Small Firm



Top Practice Areas:

- Bankruptcy
- Estates and Probate + Elder
- Family Law
- Real Property
- Litigation and Appellate
- Workers' Compensation
- Labor and Employment

New This Year

- Seminars Focused on the Future of the Legal Profession, the Use of AI, Work Life Balance, and the Rule of Law
- An Additional 30 Minutes for Attendees to Explore Exhibitors between 9:30 a.m. and 10 a.m.

Join us at the 2027 Connecticut Legal Conference, on Tuesday, June 8, 2027, as a sponsor, exhibitor, and/or by purchasing an ad.

Sponsorship Opportunities

	Diamond	Platinum	SPONSOR FAVORITE Gold	Silver	Bronze
Package Pricing	$10,000	$7,500	$5,000	$3,500	$2,000
Availability	Limited Availability	Unlimited	Unlimited	Unlimited	Unlimited
Logo on Event Website, Signage, and in Event Program	✔	✔	✔	✔	✔
Recognition during CBA Annual Meeting and Luncheon	✔	✔	✔	✔	✔
Promotional Item in Attendee Bags (900 sponsor provided non-paper collateral due to CBA by April 13, 2027)	✔	✔	✔	✔	✔
Exhibit Space (One Skirted Table and Two Chairs)	Prominent Placement	Prominent Placement	Prominent Placement	✔	✔
Sponsor Listing in Event Program	✔	✔	✔	✔	✔
Logo on Annual Meeting Welcome Slide	✔	✔	✔	✔	✔
CBA Social Media Post	(1) post (1) 30 Second Video Post	✔	✔	✔	
Color Ad in Event Program	Full Page	Full Page	Half Page	Quarter Page	
Tickets to CBA Annual Meeting and Luncheon	7	5	3	2	
Logo in Conference Marketing Emails	✔	✔	✔		
Banner Ad in Event App	✔	✔	✔		
Selected by CBA unless otherwise noted:	National CLE Presenter & Track Materials & Networking Breakfast	□ Track Materials OR □ National CLE Presenter & Speaker's Lounge	Networking Breakfast & President's Reception	Seminar Sponsor	

À La Carte Sponsorship Opportunities

Enhance your visibility by selecting any of the branding opportunities below. These standalone sponsorships may be purchased individually or in combination and do not require the purchase of a sponsorship package. Sponsors are welcome to select as many à la carte options as they wish to customize their level of exposure and maximize their impact.

May choose more than 1	***Early Bird / Regular** **Early Bird Deadline: Before 12/31/2026**
□ **Conference Tote Bag Sponsor** (Limited Availability) Your logo will be featured on the official conference tote bags distributed to attendees	$1,250 / $1,500
□ **Official Conference Lanyard Sponsor** (Exclusive) Your logo will be featured on the official conference lanyards worn by attendees	$1,000 / $1,350
□ **Conference Charging Stations Sponsor** Your logo displayed on all attendee charging stations	$1,000 / $1,250
□ **Complimentary Headshot Photography Sponsor** Your logo included in the email delivering each attendee's complimentary digital headshots	$750 / $1,000
□ **Networking Breaks Sponsor** (Limited Availability) Your logo featured on coffee sleeves or cocktail napkins during scheduled refreshment breaks. ***Please select one:*** □ Coffee Sleeves □ Cocktail Napkins	$750 / $1,000
□ **Conference Wi-Fi Sponsor** Your logo recognized wherever Wi-Fi login information is displayed.	$500 / $750

***Early Bird Pricing is Non-Refundable**

Exhibitor Opportunities

One 72” x 30” draped and skirted table and up to two chairs	✔
Vendor Listing on conference website, in event program, and in event app	✔
Two tickets to Annual Meeting and Luncheon	✔
One promotional item in attendee bag (Exhibitors are responsible for providing items for all bags. 900 pieces due by April 13, 2027—no paper collateral)	✔
***Early Bird Pricing (Before 12/31/2026) $1,150**	**Package Pricing $1,529**

Exhibitor Add-Ons

	*Early Bird / Regular
One additional 72” x 30” draped and skirted table and two chairs	$375 / $489
10-amp outlet	$75 / $95
Hardwired internet connection (per line/per day)	$80 / $100
Additional Tickets to the CBA Annual Meeting and Luncheon	$60 / $75 per person

Advertising Opportunities

	*Early Bird / Regular
Quarter page color ad in event program *(2.375”w x 3.875”h)*	$195 / $225
Half page color ad in event program *(5”w x 3.875”h)*	$295 / $325
Full page color ad in event program *(5”w x 8”h)*	$475 / $600
Event App Push Notification Attendees will receive a prompt to visit your booth once in the event app	$175 / $200
Event App Banner Ad Direct conference attendees to visit your website with a banner ad (1200 px x 200 px) on the event homepage/homescreen in the event app	$135 / $150

***Early Bird Pricing is Non-Refundable**

Please read all of the following information. Signing the Sponsor/Exhibitor/Advertising Agreement Form indicates that you have read and agree to the terms outlined below.

Liability

The Connecticut Bar Association and Connecticut Convention Center will not be responsible for any loss, damage, or injury that may occur to the exhibitor, the exhibitor's employees, or property from any cause whatsoever prior to, during, or subsequent to the period covered by the Sponsor/Exhibitor/Advertising Agreement. Upon signing the Agreement Form, the exhibitor/sponsor/advertiser expressly releases the Connecticut Bar Association and Connecticut Convention Center from, and agrees to indemnify same against, any and all claims for such loss, damage, or injury.

Exhibitor Information

- The Connecticut Bar Association will assign all exhibit spaces.
- Each exhibit space will include a 72" x 30" draped and skirted table and up to two chairs. Exhibits requiring more than two chairs will require the purchase of an additional table.
- Exhibit set up must be completed by 7:30 a.m. on **June 8, 2027.** Please note: breakfast with exhibitors will begin promptly at 7:30 a.m., and this is prime time for attendees to mingle with vendors.
- Exhibitors must stay until 3:00 p.m. when exhibit breakdown begins. Exhibit breakdown must be completed by 4:00 p.m. on **June 8** to allow Convention Center staff to prepare for evening activities.
- Connecticut Convention Center personnel are not permitted to assist in the setting up or dismantling of exhibits. The exhibitor must make arrangements for both.
- If your exhibit requires additional electrical service of any kind, you must indicate on the Agreement. Only 110v will be available. The Connecticut Convention Center engineer may refuse connections when wiring is not in accordance with Connecticut safety codes.
- The Connecticut Bar Association will not accept or store any shipped exhibitor booth materials
  See the Connecticut Convention Center's Exhibitor Rules and Regulations for venue restrictions.
  To ship materials to the Connecticut Convention Center, please ensure the materials arrive between **Thursday, June 3** and **Monday, June 7** and packages are labeled as follows:
  Attention: Name of onsite person/Vendor Company Name
  CT Legal Conference
  Ballroom Prefunction – Table #
  Connecticut Convention Center
  c/o Karen Plourde, Box 1 of X
  100 Columbus Blvd.
  Hartford, CT 06109

Cancellation Terms

The deadline to cancel an exhibitor registration and receive a 100% refund is **March 1, 2027**. A 50% refund will be applied to cancellations requested by **April 30, 2027**. Refunds of any kind will not be granted for cancellations received after **April 30, 2027**.

Advertising and Graphics Information

Please provide all advertisements as high-resolution PDF files. If your sponsorship or exhibitor package includes use of your organization's logo on our website and marketing materials, please provide a high-resolution vector file, if possible. Alternatively, we will accept PNG files.

Promotional Items in Attendee Bag Information

Any sponsor or exhibitor who wishes to have a promotional item included in the attendee conference bag must mail 900 promotional items to the Connecticut Bar Association: 538 Preston Ave Meriden CT 06450 ATTN: Sponsorship and received by **April 13, 2027**. No paper promotional collateral or large bulk items (water bottles, coffee mugs, etc.) may be submitted. Email sponsorship@ctbar.org for mailing information.

Important Deadlines

- The following information and/or items must be received by **April 13, 2027:**
  - Event Program Ad
  - Promotional Items for Attendee Bags
  - 50-Word Company Description
  - Booth Giveaway or Prize Entry Information

There will be additional deadlines for sponsorship acknowledgment to be included on the conference's marketing materials. Please contact sponsorship@ctbar.org with questions.

Sponsor/Exhibitor/Advertising Agreement Form

Please indicate your selection(s) below.

Sponsorship

Level	Price	Selection
Diamond	□ $10,000	N/A
Platinum	□ $7,500	□ Track Materials **OR** □ National CLE Presenter
Gold	□ $5,000	N/A
Silver	□ $3,500	Choose a Seminar
Bronze	□ $2,000	N/A

Sponsorship Total: $_____

À La Carte Sponsorship Opportunities

Early Bird / Regular Pricing

- ☐ Conference Tote Bag Sponsor — $1,250 / $1,500 = $_____
- ☐ Official Conference Lanyard Sponsor — $1,000 / $1,350 = $_____
- ☐ Conference Charging Stations Sponsor — $1,000 / $1,250 = $_____
- ☐ Complimentary Headshot Photography Sponsor — $750 / $1,000 = $_____
- ☐ Networking Breaks Sponsor (select one option below) — $750 / $1,000 = $_____
  - ☐ Coffee Sleeves
  - ☐ Cocktail Napkins
- ☐ Conference Wi-Fi Sponsor — $500 / $750 = $_____

À La Carte Sponsorship Total: $_____

Exhibitor ☐ Early Bird $1,150 / ☐ $1,529

Exhibitor Add-Ons:

Early Bird / Regular Pricing

- ☐ Additional 72” x 30” exhibitor table and two chairs — # of tables _____ x $375 / $489 = $_____
- ☐ 10-amp outlet — # of outlets _____ x $75 / $95 = $_____
- ☐ Hardwired Internet connection — # of connection(s) _____ x $80 / $100 = $_____
- ☐ Ticket(s) to the luncheon (not already included in your package) — # of ticket(s) _____ x $60 / $75 = $_____

Exhibitor Total: $_____

Advertising

- ☐ $195 / $225 Quarter Page Program Ad (2.375”w x 3.875”h)
- ☐ $295 / $325 Half Page Program Ad (5”w x 3.875”h)
- ☐ $475 / $600 Full Page Program Ad (5”w x 8”h)
- ☐ $175 / $200 Event App Push Notification
- ☐ $135 / $150 Event App Banner Ad

Advertising Total: $_____

Final Total: $_____

Method of Payment

☐ Check (Please contact us if paying by check) ☐ AMEX ☐ Mastercard ☐ Visa

Credit Card #: _____ CVV: _____ Exp. Date: _____

Name on Card: _____ Billing Zip Code: _____

Signature: _____ Date: _____

Authorized Signature

I have read and agree to comply with all terms of my sponsorship/exhibitor/advertising agreement.

Signature: _____ **Date:** _____

Company Profile Information

This information will appear in the sponsor and/or exhibitor profile sections of event materials.

Company Representative: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____ Website: _____

To pay by check, check payable to "Connecticut Bar Association" and mail to CLC Sponsorships, Connecticut Bar Association, 538 Preston Avenue, Meriden, CT 06450 Online submission form can be found at this link. For more information or questions, please contact sponsorship@ctbar.org.

IMPORTANT DEADLINE

Please submit the following applicable items by **April 13, 2027** to ensure they are included in your sponsorship or exhibitor fulfillment:

- Event Program Ad
- Promotional Item for Attendee Tote Bags
- 50-Word Company Description
- Booth Giveaway or Prize Entry Information

2027 Connecticut Legal Conference Sponsor Attendees

Name/Contact Person: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Table Attendee Name	Attendee Email	Dietary Accommodations

LOGO GUIDE

Several of our sponsorship packages and other opportunities include representation on signage or other promotional materials. Below are guidelines for what we need from you to ensure your logo looks its best.

Logo File Options:

✓ Best:

Ai (Adobe Illustrator) or EPS File

File name will end in .ai or .eps, such as ourlogo.eps.

Why it's best:

Ai or EPS files can be scaled infinitely large without ever losing quality. They also have a transparent background which allows for more flexibility when designing.

✓ Next best:

A Large, High-Resolution JPEG or PDF File

File name will end in .jpg or .pdf

Specs:

• 200-300 DPI

AND

• At least 8-10 inches in size at the longest edge.

How to Check DPI and Dimensions

1. Right-click on the file.
2. Go to "properties" or "get info."
3. Click on "details" or "more info."
4. The DPI and dimensions will be here.

✗ Will Not Work:

Logos taken from a website are designed to be small and will usually be low resolution and not suitable for printing. These files will be PNGs or small JPEGs (file name ending in .png or .jpg).

If the logo looks small on screen, blurry when you zoom in, and/or it is a very small file size (roughly under 700kb), it will not work for printing purposes.

✓ Connecticut Bar Association

✗ Connecticut Bar Association

We may occasionally need a larger file, but usually the "next best" or "best" category will work. Please send your logo whenever it is redesigned to TJennings@ctbar.org.