



Connecticut Bar Association 4th Annual
Bankruptcy Conference

Thursday, October 14, 2021
8:45 a.m. - 5:30 p.m. EDT

Virtual Conference

Presented by
The Commercial Law and
Bankruptcy Section



Sponsorship Opportunities

Join us for the fourth annual Connecticut Bankruptcy Conference. Attendees will learn about best practices and ethical considerations in both commercial and consumer bankruptcy from top practitioners.

The conference agenda will include:

- Bankruptcy Court Judges Round Table
- Cure and Maintain a Mortgage after a Foreclosure Judgment
- Current Sub Chapter V Issues
- Assumption of Personal Property Leases and the Exercise of Options
- 363 Sales
- Ethics Presentation
- **Keynote Speaker - Fred V. Carstensen**, UConn School of Business, Storrs
- **National Speaker - Professor of Law Pamela Foohey**, Cardozo School of Law, New York, NY

This conference will be held virtually.

Thursday, October 14, 2021 | 8:45 a.m. - 5:30 p.m. EDT
Presented by the Commercial Law and Bankruptcy Section



Sponsorship Opportunities

	Bronze	Silver	Gold	Platinum
Logo on conference website, slide, and conference app	•	•	•	•
Acknowledgment during conference welcome	•	•	•	•
One push notification on the conference app		•	•	•
Banner on the conference app			•	•
Recognition in conference marketing e-mails			•	•
Mention in social media posts			1	2
Featured on event main page				•
Sponsorship Price	\$500	\$750	\$1,500	\$2,500

Please Select Your Package Option

Silver

- ☐ Morning Break Sponsor - logo on morning break slide and on the conference app
- ☐ Afternoon Break Sponsor - logo on afternoon break slide and on the conference app

Gold

- ☐ Session Sponsor - logo on session slide and marketing of conference session
- ☐ Technology Sponsor - logo on morning greeting slide and on the conference app

Platinum

- ☐ Keynote Speaker Sponsor - logo on keynote slide and marketing of keynote plenary
- ☐ National Speaker Sponsor - logo on national speaker slide and marketing of national speaker plenary

Advertising Add-Ons

Ad Size	Ad Price
Push Notification in the conference app	\$150
Banner Ad 1200 px x 200 px	\$100

Thursday, October 14, 2021 | 8:45 a.m. - 5:30 p.m. EDT
 Presented by the Commercial Law and Bankruptcy Section



Please read all of the following information. Signing the Sponsor Agreement Form indicates that you have read and agree to all the terms outlined below.

Banner Advertising Artwork Deadline

All ads are due by October 1, 2021. Submit JPEG or PNG color files to advertise@ctbar.org. Please review ad dimensions before designing and submitting artwork.

Push Notification Text

Please provide the text for push notification included in your package or advertisement add-on by October 1, 2021. If you do not provide text, the notification will be drafted by the CBA. The title of the notification is limited to 50 characters. The body of the notification can include text, links, and images. The notification is subject to review by the CBA.

Sponsorship Exclusivity

Sponsorship opportunities are not exclusive and the CBA has the right to sell an opportunity to more than one organization. If you are interested in an exclusive opportunity, please email advertise@ctbar.org.

Access to Conference Sessions

Please be aware that as a sponsor that you do not have access to the conference sessions. If you would like to attend the conference sessions you must register for the conference.

Thursday, October 14, 2021 | 8:45 a.m. - 5:30 p.m. EDT
Presented by the Commercial Law and Bankruptcy Section



Sponsor Agreement Form

Company Profile Information This information will appear in the sponsor profile sections of event materials.

Company Representative: _____

Company Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **E-mail:** _____

Website: _____

Sponsor Company Description: After the commitment form is received, the company representative will be contacted to provide a company description, website URLs, social media handles, logos, etc. Please provide this information to advertise@ctbar.org by October 1, 2021.

Authorized Signature I have read and agree to comply with all terms of my sponsor agreement.

Signature: _____ **Date:** _____

Sponsorship Opportunities (Please indicate your selection below.)

Sponsorship:

\$500 Bronze Sponsor

\$750 Silver Sponsor

\$1,500 Gold Sponsor

\$2,500 Platinum Sponsor

☐ Morning Break Sponsor

☐ Session Sponsor

☐ Keynote Speaker Sponsor

☐ Afternoon Break Sponsor

☐ Technology Sponsor

☐ National Speaker Sponsor

Advertising Add-Ons:

☐ \$150 Push Notification

☐ \$100 Banner Ad

Total: \$ _____

Method of Payment

☐ Check (payable to Connecticut Bar Association) ☐ AMEX ☐ Mastercard ☐ Visa

Credit Card #: _____ **CVV:** _____ **Exp. Date:** _____

Name on Card: _____ **Billing Zip Code:** _____

Signature: _____ **Date:** _____

Thursday, October 14, 2021 | 8:45 a.m. - 5:30 p.m. EDT
Presented by the Commercial Law and Bankruptcy Section

