



| YLS

YOUNG LAWYERS SECTION

# 2023 Northeast Regional Professional Development Conference for Young Lawyers

## Sponsorship Opportunities

September 21-23, 2023

Mohegan Sun, Uncasville, CT

This three day gathering is an excellent opportunity to expand your reach and connect with legal professionals. With young lawyers from the tri-state area and New England in attendance, it's the perfect platform to showcase your brand and gain valuable exposure and networking opportunities.

### **Thursday, 9/21**

6:00 p.m. – 8:00 p.m.  
Welcome Reception

### **Friday, 9/22**

8:30 a.m. – 9:00 a.m.  
Breakfast and  
Registration

9:00 a.m. – 3:30 p.m.  
Seminars

### **Saturday, 9/23**

10:00 a.m. – 1:15 p.m.  
Seminars

Visit [ctbar.org/YLSPDConference](https://ctbar.org/YLSPDConference) for full schedule details.

## Why Should You Attend:

This event is tailored for young lawyers from New England, New York, and New Jersey. It provides a unique chance for attorneys to:

- Network with peers from neighboring states, fostering valuable connections and collaborations.
- Engage with a diverse range of sponsors, where your company can connect directly with the target audience and make a lasting impression.

Don't miss this opportunity to align your brand with an event prioritizing professional development, collaboration, and growth. Participating as a sponsor will give you direct access to a highly engaged audience and the chance to showcase your products, services, and expertise. Join us at the Earth Tower, Mohegan Sun, and make a lasting impact at this dynamic event. You can now secure your spot as a sponsor and position your company at the forefront of the legal community.

## Packages

Sponsorship Level	Bronze	Silver	Gold
Logo on Website and Signage	•	•	•
Prominent Exhibit Space	•	•	•
15 Amp Power Strip	•	•	•
Color Ad in Program	1/4 page	1/2 page	Full page
# of Tickets to Luncheon	1	2	3
Social Media Recognition		•	•
QR Code on Signage			•
<b>Price</b>	<b>\$1,500</b>	<b>\$2,000</b>	<b>\$3,000</b>

## Sponsorship Options

All sponsorship packages include offerings listed in chart as well as one option in the corresponding sponsorship category.

Bronze	<b>Break Sponsor</b> - Logo on signage during break
Silver	<b>Seminar Sponsor</b> - Logo on marketing for one selected seminar
Gold	<b>Option 1: Reception Sponsor</b> - Logo on signage with QR code during reception <b>Option 2: Breakfast Sponsor</b> - Logo on signage with QR code at breakfast

Please read all of the following information. Signing the Sponsor Agreement Form indicates that you have read and agree to all the terms outlined below.

### **General Sponsor Information**

- The Connecticut Bar Association will assign all sponsor spaces.
- Sponsoring companies requiring items not included in the available packages will incur additional expenses as outlined on the Sponsor Agreement Form.
- Each sponsor space will include a 72" x 30" draped and skirted table and up to two chairs.
- Sponsor set up must be completed between 6:00am, to 8:00 a.m. on September 22, 2023.
- Sponsor breakdown must be completed by 1:30 p.m. on September 23, 2023. Venue personnel are not permitted to assist in the setting up or dismantling of exhibits. The sponsor must make arrangements for both.

### **Liability**

Mohegan Sun and the Connecticut Bar Association will not be responsible for any loss, damage, or injury that may occur to the sponsor, the sponsor's employees, or property from any cause whatsoever prior to, during, or subsequent to the period covered by the Sponsor Agreement Form. Upon signing the Sponsor Agreement Form, the sponsor expressly releases Mohegan Sun and the Connecticut Bar Association from, and agrees to indemnify same against, any and all claims for such loss, damage, or injury.

### **Shipping Instructions**

Please review [shipping instructions here](#), or contact Ashleigh Morelli at [amorelli@ctbar.org](mailto:amorelli@ctbar.org) for more information.

### **Luncheon Tickets**

Tickets to the event luncheon are included in your purchase. Additional luncheon tickets can be purchased for \$65 on the Sponsor Agreement Form.

### **Program Booklet Ad Artwork Deadline**

All ads are due by **August 30, 2023**. Submit as full color PDF files to [sponsorship@ctbar.org](mailto:sponsorship@ctbar.org). Please review ad dimensions before designing and submitting artwork. Ad dimensions are width by height.

Full Page Ad: 5"x8"

Half Page Ad: 5"x3.875"

Quarter Page Ad: 2.375"x3.875"

### **Sponsorship Exclusivity**

Sponsorship opportunities are not exclusive and the CBA has the right to sell an opportunity to more than one organization. If you are interested in an exclusive opportunity, please email [sponsorship@ctbar.org](mailto:sponsorship@ctbar.org).

# Sponsor Agreement Form

## Company Profile Information

This information will appear in the sponsor profile sections of event materials.

Company Representative: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Sponsor Company Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## Authorized Signature

I have read the Sponsor Agreement Form and agree to comply with all terms set forth in it.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Select Your Package (Please check one option)

### BRONZE

Bronze Option: **Break Sponsor**

### SILVER

Silver Option: **Seminar Sponsor**

### GOLD

Gold Option 1: **Reception Sponsor**

Gold Option 2: **Breakfast Sponsor**

As part of your sponsorship, a 15AMP outlet will be provided for each sponsor, if requested.

Yes, I need a 15AMP outlet  No, I don't need a 15AMP outlet

## Additional Expenses

Additional Ticket(s) to Luncheon (View table to see number of tickets included with your sponsorship level)

# of ticket(s) \_\_\_\_\_ x \$65 = \_\_\_\_\_

Wifi is available to all sponsors, however if you require Hardwire Internet, please contact Ashleigh at [amorelli@ctbar.org](mailto:amorelli@ctbar.org).

## Method of Payment

Check (payable to Connecticut Bar Association)  AMEX  Mastercard  Visa

Credit Card #: \_\_\_\_\_ CVV: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Subtotal \$ \_\_\_\_\_ + Additional Expenses \$ \_\_\_\_\_ = **TOTAL \$** \_\_\_\_\_